



GREGORY HARVEY

VISUAL / UX DESIGNER

North Arlington, New Jersey 07031

PROFESSIONAL EXPERIENCE

VISUAL DESIGNER

MAY 2020 - Present | Insight Global Contractor for Johnson & Johnson

- Manage and implement visual design concepts within End User Services - User Experience and Change Management team.
- Create innovative design solutions for complex information hierarchy problems.
- Owner of ITforMe, an internal site that provides updates and training on all the companies collaboration, meeting, and personal computing technology needs.
- Developed mid to high fidelity prototypes and conducted user testing.
- Created and maintained designs, user stories, and prototypes for iterative development as well as communication with the design and development team.

SOCIAL MEDIA CONTENT CREATOR

APRIL 2020 - OCTOBER 2020 | Premier Personnel Group, Inc.

- Elevated the companies online social media presence which generated new leads and business.
- Developed a social media strategy and content calendar.
- Designed content that was published on the companies social media accounts.

INTERNAL COMMUNICATION SPECIALIST

DECEMBER 2019 - MARCH 2020 | Randstad Contractor for Suburban Propane

- Launched an all-in-one employee communication and collaboration platform with MangoApps.
- Supported internal communications directed at driving employee engagement, culture, and information exchange through the company intranet.
- Designed content for internal and external communications.

GRAPHIC DESIGNER & SOCIAL MEDIA SPECIALIST

DECEMBER 2017 - DECEMBER 2019 | Spring Hills Senior Communities

- Created and managed content on the companies social media accounts that produced a 100% increase in the total impressions, reach and engagements.
- Designed still graphics with the Adobe Creative Cloud Suite for product illustrations, flyers, brochures, posters, logos, and newsletters.
- Developed a series of motion graphics that would help educate the companies marketers, health aides and clients.

CONTACT

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EDUCATION

MASTER OF ARTS

New Media Journalism

Full Sail University | 2017

BACHELORS OF ARTS

Communications

William Paterson University | 2016

TECHNICAL SKILLS



Adobe Illustrator



Adobe InDesign



Adobe Photoshop



Adobe Premier Pro



Adobe After Effects



Adobe XD



Figma



Axure RP